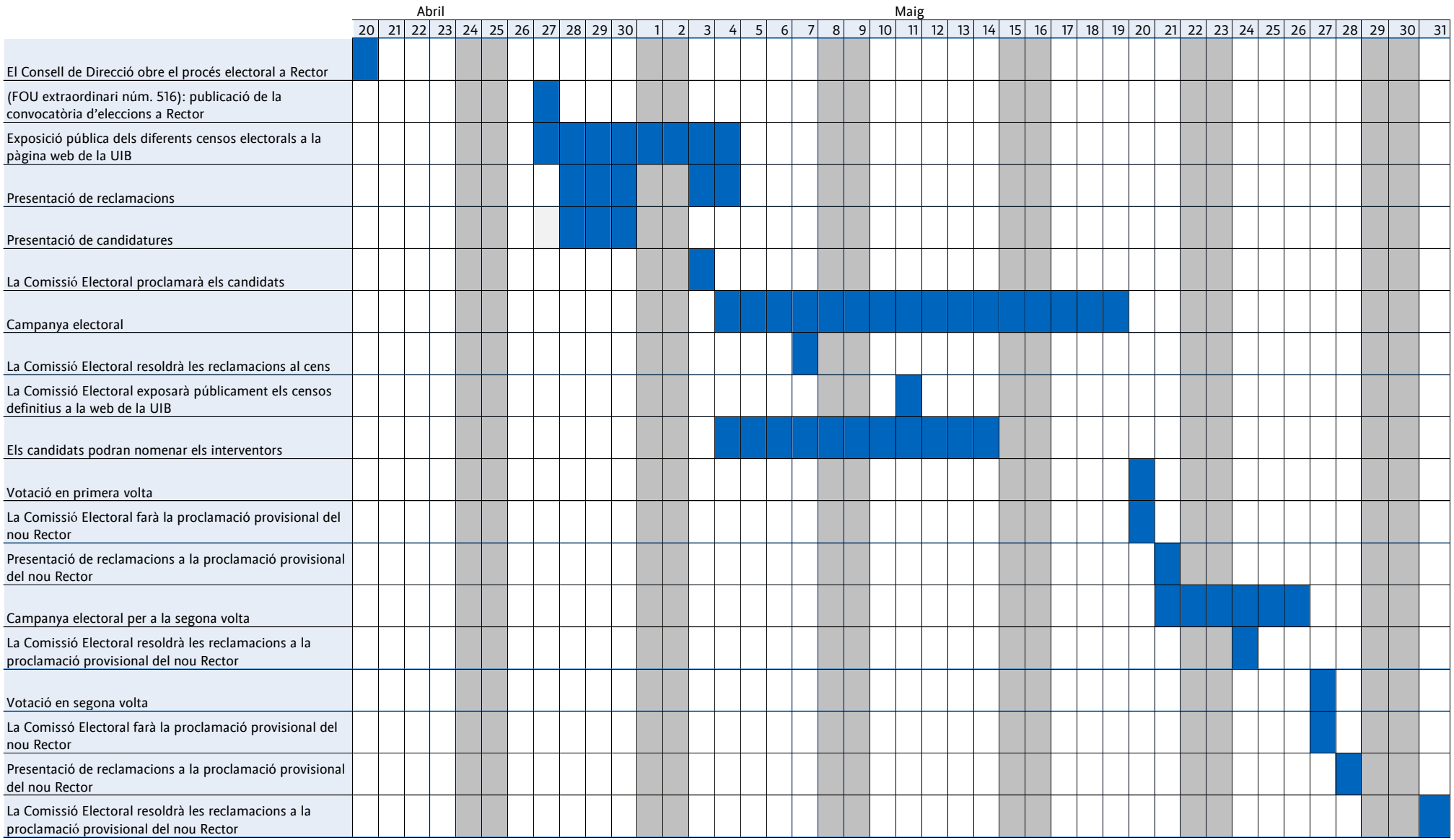Universitat de les Illes Balears