

University of the **Balearic Islands** Teaching guide

Academic year Subject Group Teaching guide Language

2013-14 10592 - Final Master's Project Group 1, 2S С English

Subject identification

10592 - Final Master's Project 1 in-class (25 hours) 9 distance (225 hours) 10 totals (250 hours). Group 1, 2S(Campus Extens) **Teaching period** 2nd semester **Teaching language** English

Lecturers

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Subject

Credits Group

T and the second	Timetable for student attention						
Lecturers	Starting time	Finishing time	Day	Start date	Finish date	Office	
Antoni Rubí Barceló antoni.rubi@uib.eu	15:30h	16:30h	Wednesday	23/09/2013	14/02/2014	DB216	
María Sard Bauzá maria.sard@uib.es	14:30h	15:30h	Monday	17/02/2014	06/06/2014	DB248	
Eugenio Aguiló Pérez eugeniaguilo@uib.es	12:30h	13:30h	Monday	03/02/2014	27/06/2014	230 jovellanos	
Joan Alfred Amer Fernández joan.amer@uib.cat	12:00h	13:00h	Friday	23/09/2013	27/06/2014	B-204 Edifici Guillem Cifre	
Ángel Bujosa Bestard angel.bujosa@uib.es	11:00h	12:00h	Thursday	23/09/2013	30/09/2014	DB256 (demanar cita prèvia per e-mail)	
Aleix Calveras Maristany aleix.calveras@uib.es	10:30h	11:30h	Tuesday	23/09/2013	27/06/2014	DB106	
Magdalena Concepción Cladera Munar mcladera@uib.es	11:00h	12:00h	Thursday	23/09/2013	14/02/2014	DB247	
Jenny Carolina De Freitas	09:30h	10:30h	Thursday	01/10/2013	06/06/2014	DB216	
Fernandes	14:30h	15:30h	Friday	01/10/2013	14/02/2014	DB216	
jenny.defreitas@uib.es	16:30h	17:30h	Friday	17/02/2014	06/06/2014	DB216	
Helena Isabel Ferreira Marques helena.ferreira-marques@uib.es	11:30h	12:30h	Tuesday	24/09/2013	11/02/2014	DB255	
José Luis Groizard Cardosa joseluis.groizard@uib.es	11:00h	12:00h	Monday	23/09/2013	31/07/2014	DB-211	
Catalina Natividad Juaneda	11:30h	12:30h	Tuesday	02/10/2013	12/02/2014	DB229	
Sampol nati.juaneda@uib.es	11:00h	12:00h	Tuesday	18/02/2014	30/07/2014	DB229	
Francisco José Maturana Bis	There are no defined sessions						
Jan Olof William Nilsson william.nilsson@uib.es	11:00h	12:00h	Friday	02/09/2013	31/07/2014	DB257	
Miguel Quetglas Oliver miquel.quetglas@uib.es	17:00h	18:00h	Tuesday	23/09/2013	31/01/2014	DB-214 (Cita prèvia per e-mail)	

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T and the second	Timetable for student attention						
Lecturers	Starting time	Finishing time	Day	Start date	Finish date	Office	
	18:00h	19:00h	Thursday	01/02/2014	30/06/2014	DB-214	
						(Cita prèvia	
						per e-mail)	
Vicente Ramos Mir vicente.ramos@uib.es			There are no	defined sessions			
Javier Rey-Maquieira Palmer javier.rey@uib.es	12:00h	13:00h	Wednesday	04/09/2013	31/07/2014	DB238	
·	10:00h	13:00h	Friday	01/09/2013	31/07/2014	DB242 (Es	
Jaume Rosselló Nadal						recomana avisar	
jrossello@uib.es						amb antelació per	
						correu electrònic)	
Maria Santana Gallego	10:00h	11:00h	Wednesday	01/09/2013	31/07/2014	DB217 (cita	
maria.santana@uib.es						previa por email)	
Francisco Sastre Albertí	11:00h	12:00h	Thursday	01/09/2013	31/07/2014	DB215 cita	
fsastre@uib.es						prèvia per mail	
Catalina Maria Torres Figuerola cati.torres@uib.es	12:00h	13:00h	Wednesday	23/09/2013	23/09/2014	DB-256	
Maria Tugores Ques mtugores@uib.es	16:30h	17:30h	Tuesday	02/09/2013	31/07/2014	DB237	
Elisabeth Valle Valle	11:00h	12:00h	Wednesday	02/09/2013	31/07/2014	DB258 (Cita	
elisabeth.valle@uib.es						previa por email)	

Degrees where the subject is taught

Degree	Character	Course	Studies
Master's Degree in Tourism and Environmental Economics	Optional		Postgraduate
			degree

Contextualisation

The End of Master Project is a subject of 10 ECTS carried out at the end of the formative period. The students must write and publicly defend in front of a Commission a research paper on one of the topics studied during the Master on tourism economics and/or environmental economics. The Master's Project must be supervised by a tutor chosen by the students from the Master's professors.

During this course students receive a basic knowledge on research methods and are provided with some practical tools to help them write the Master's Project.

Requirements

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Students must have passed 50 ECTS to present the end of master project

Skills

Specific

- 1. To learn how to plan economic theory models using tools that interpret the reality N22.
- 2. To apply planning instruments N 25.
- 3. To apply appropriate scientific methodologies knowing its basis N 26.

Generic

- 1. Public speeches using information and communication technologies N1.
- 2. To express themselves in English N 2.
- 3. To organize the structure of a work process N 3.
- 4. To be familiar with scientific texts N 4.
- 5. To develop a synthetic and a knowledge integration capacity N 5.
- 6. To search for and to classify documents and data bases N 6.
- 7. To be able to form, to express and to defend concepts clearly, accepting criticism N 7.
- 8. To convert an empirical problem in a research object and to formulate conclusions N 8.
- 9. To apply the knowledge into new contexts N 9.
- 10.To elaborate work proposals N 11.
- 11.To work with constancy and perseverance N 12.
- 12.To resist frustration N13.
- 13.To work in an international and multicultural environment N15.
- 14.To have an innovative, prospective and proactive vision N17.
- 15.To make decisions, to solve problems and to develop new ideas N18.
- 16.To critically interpret and evaluate results N19.

Content

Production of the End of Master Project comprises three work modules:

- 1. Research Foundations Module
- 2. Doing the Master's Project Proposal Module.
- 3. Carrying out and Defence of the Master's Project Module.

Theme content

Module. 1. Research Foundations Module.

Knowledge on how to produce a research paper is necessary in order to deliver the Master's Project. For this, seminars and workshops will be given, as well as online material on research foundations being provided. The aim of this module is to teach students how to formulate research questions and understand necessary criteria to produce a research paper. The module contents are:

- 1. How to write a research paper.
- 2. Research questions, methodology and research methods.
- 3. Bibliography and information search processes.





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Module. 2. Doing the Master's Project Proposal Module.

After revising and working with the material on research foundations, a Master's project proposal must be carried out on one of the master topics. The Master's project proposal will be corrected but not given a mark; nonetheless, presentation is a necessary condition to be able to deliver and defend the Master's project. Selection of the academic tutor for the work and the topic must also be agreed in this module.

Module. 3. Carrying out and Defence of the Master's Project Module.

Lastly, research paper in accordance with the proposal presented in the module above, to be supervised by a Master lecturer, must be carried out. The individual work will follow regulations on the number of pages and other formalities established on this course. The Master's project will be publicly defended in front of a Comission who will evaluate it.

Teaching methodology

In-class work activities

Modality	Name	Typ. Grp.	Description
Seminars and workshops	Guidelines for academic research	Medium group (M) The main purpose of the seminars is to show students how to do research, writing it up and making use of it. The workshops aim to teach the skills of research in the context of the practical problems that face the novice researchers. To this end workshops combine case studies of relevant research, summaries of key skills, and exercises.
ECTS tutorials	Work with the tutor	• Small group (P)	Students must work with the tutor and show periodically the work done. Following this, the tutor can guide students during their research investigation
Assessment	Defence of the Master's project	Small group (P)	The Master's project will be publicly defended in front of a Comission who will evaluate it, after the tutor's approval.

Distance education work activities

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Modality	Name	Description
Individual self- study	Doing the project	The project must be an academic research paper on tourism or environmental economics monitored by a tutor. This work must follow the guidelines explained in the workshop.
Individual self- study	Writing the proposal	Writing the proposal allows students to apply the basic principles learnt at the workshops. Furthermore, this proposal is intended to constitute the first stage of the project.

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Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Workload estimate

Aodality Name		Hours	ECTS	%
In-class work activities		25	1	10
Seminars and workshops	Guidelines for academic research	4	0.16	1.6
ECTS tutorials	Work with the tutor	20	0.8	8
Assessment	Defence of the Master's project	1	0.04	0.4
Distance education work activities		225	9	90
Individual self-study	Doing the project	175	7	70
Individual self-study	Writing the proposal	50	2	20
	Total	250	10	100

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Student learning assessment

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Defence of the Master's project		
Modality	Assessment	
Technique	Other methods (Non-retrievable)	
Description	The Master's project will be publicly defended in front of a Comission who will evaluate it, after the tutor's approval.	
Assessment criteria	Research work written in English must be presented to be publicly defended in front of a Comission after the tutor's approval. There is the possibility to defend the Master's project by videoconference, subject to some requirements that must be satisfied. The public defence will be held in July (two first weeks) and in Setember (two last weeks).	
	The comission will evaluate different criteria including scientific quality of the work presented, clarity and presentation structure, originality of the work, theory adaptation and research methods, topic relevance, language skills and the appropriate use of scientific vocabulary.	
	The evaluation of the oral presentation will be base on a rubric given on the course.	

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The students can only register for the end of master project three times.

Percentage of final qualification: 100% following path A

Writing the proposal

Modality	Individual self-study
Technique	Papers and projects (Retrievable)
Description	Writing the proposal allows students to apply the basic principles learnt at the workshops. Furthermore, this proposal is intended to constitute the first stage of the project.
Assessment criteria	Students must hand in a proposal containing the title, proposed tutor, and work outline to be undertaken in accordance with the criteria and conditions learnt during the workshops. There are two different deadlines to submit the Research Proposal. The first one for those students who intend to defend the End of Master Project in July and the second one for those who will defend it in September. Students who miss the first deadline will have to defend the End of Master project in September whereas those who miss the second dealine will have to wait for the next academic course. Students who submit their Research Proposal in time will receive a feedback and one of three different grades: Pass, Revise and Resubmit or Fail. In case of receiving a Revise and Resubmit, the student will have 10 additional days to accommodate the suggestions of the professor. Getting a Pass is a necessary condition to present the End of Master Project.

In case the student does not present the End of master project the same year, the proposal will have a validity of 1 year if the supervisor and the topic does not change.

Percentage of final qualification: 0% following path A

Resources, bibliography and additional documentation

Basic bibliography

Rubí-Barceló, A., Research Foundations. Manual on-line, UIB, 2009.

Silverman, David, Doing qualitative research, SAGE Publications, 2005.

Página web de la UIB: http://www.uib.es/servei/biblioteca/

Complementary bibliography

Other resources

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