



Academic year	2013-14
Subject	10604 - Tourism development and social and cultural impacts
Group	Group 1, 1S
Teaching guide	B
Language	English

Subject identification

Subject	10604 - Tourism development and social and cultural impacts
Credits	0.6 in-class (15 hours) 1.4 distance (35 hours) 2 totals (50 hours).
Group	Group 1, 1S(Campus Extens)
Teaching period	1st semester
Teaching language	English

Lecturers

Lecturers	Timetable for student attention					
	Starting time	Finishing time	Day	Start date	Finish date	Office
Joan Alfred Amer Fernández joan.amer@uib.cat	12:00h	13:00h	Friday	23/09/2013	27/06/2014	B-204 Edifici Guillem Cifre

Degrees where the subject is taught

Degree	Character	Course	Studies
Master's Degree in Tourism and Environmental Economics	Optional		Postgraduate degree
Matrícula Extraordinaria (Articles 4, 5 i 6 del Reglament Acadèmic)	Optional		Postgraduate degree
Master's Degree in Euro-Mediterranean Relations	Optional		Postgraduate degree

Contextualisation

This seminar focuses on sociocultural aspects of tourism, viewing tourism both as a phenomenon and as a global field of practice. The seminar focuses on the world tourists live in and driving forces which motivate them to travel away from their place of residence. Understanding of the tourist (guest), the resident (host), the employee (tourisier), interaction among these stakeholders, as well as sociocultural impacts of tourism and development strategies are among issues treated in this seminar.

Requirements

Skills





Academic year	2013-14
Subject	10604 - Tourism development and social and cultural impacts
Group	Group 1, 1S
Teaching guide	B
Language	English

Specific

1. To approach tourism from a multidisciplinary perspective.
2. To develop a broad view of tourism as a sociocultural phenomenon.
3. To integrate local/host community voices in tourism studies.
4. To diagnose sociocultural opportunities, potentials, and threats at destinations.

Generic

1. To apply the knowledge into new contexts/situations.
2. To critically interpret and evaluate results.

Content

Theme content

I. TOURISTS AND TOURISTHOOD

- Motivation
- Ordinary vs Nonordinary constructs
- Tripartite cultural relationships in tourism
- Cultures in tourism
- Tourist behavior/practice
- A tourist model

II. RESIDENTS AND HOSTING

- Tourism development factors and sociocultural change.
- Social impacts of tourism development.
- Cultural impacts of tourism. Tourism and acculturation.
- Tourist-resident relationships.
- Residents' attitudes and perceptions towards tourism and tourists.

III. TOURISIERS AND HOSPITALITY

- Tourisiers as cultural brokers
- Types of tourisiers
- Hospitality and hostility
- Community participation in tourism

IV. SOCIOCULTURAL CONTEXTS AND STRATEGIES

- Why tourism can fail (or succeed)
- Alternative forms of tourism development
- Using tourism knowledge for informed tourism practices

Teaching methodology

In-class work activities





Academic year	2013-14
Subject	10604 - Tourism development and social and cultural impacts
Group	Group 1, 1S
Teaching guide	B
Language	English

Modality	Name	Typ. Grp.	Description
Theory classes	Taught class	Large group (G)	Learn basic concepts in order to understand the development of tourism and its social and cultural Impacts

Distance education work activities

Modality	Name	Description
Individual self-study	Reading	Chronicles (Summary and reflection on readings)
Group self-study	Group assignment	Discunssion of issues related with the Social and Cultural impacts of tourist development.
Group or individual self-study	Study and writing	The student must work and write his reflections on the subject.

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Workload estimate

Modality	Name	Hours	ECTS	%
In-class work activities		15	0.6	30
Theory classes	Taught class	15	0.6	30
Distance education work activities		35	1.4	70
Individual self-study	Reading	20	0.8	40
Group self-study	Group assignment	10	0.4	20
Group or individual self-study	Study and writing	5	0.2	10
Total		50	2	100

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Student learning assessment





Academic year	2013-14
Subject	10604 - Tourism development and social and cultural impacts
Group	Group 1, 1S
Teaching guide	B
Language	English

EVALUATION OF THE ACTIVITIES

If the average grade is a passing grade, then it will not be applied the concept of recoverable in any evaluation method

TOPICS FOR THE RESEARCH ESSAY (choose one):

Example of essays about Tourists and Touristhood:

- What factors make tourist from one country socioculturally distinct from another
- How to make tourists more animated (carefree)
- How to 'tame' tourists' behaviour
- Tourism is a form of play
- What the tourism industry needs to know about tourists, their worlds, their needs, and their expectations

Example of essays about Residents and Hosting:

- Theoretical framework of sociocultural impacts of tourism applied to a specific case study (chosen by the student).
- Theoretical framework of perceptions and attitudes of residents towards tourism applied to a specific case study (chosen by the student).
- Community participation in tourism (case study)

Example of essays about Tourisiers and Hospitality:

- The role of tourisiers as cultural brokers (specific case study).
- The role of public and private sectors in the planning and development of tourism
- Education and training of tourisiers

Example of essays about Informed Sociocultural Strategies

- How to involve various stakeholders in tourism planning and development
- Which forms or types of tourism developments work and why
- Scale of development in respect to sociocultural contexts of the host destination

Taught class

Modality	Theory classes
Technique	Extended-response, discursive examinations (Non-retrievable)
Description	Learn basic concepts in order to understand the development of tourism and its social and cultural Impacts
Assessment criteria	Open-book final exam 10% Class participation 30%

Percentage of final qualification: 40% following path A

Reading

Modality	Individual self-study
Technique	Student internship dissertation (Non-retrievable)
Description	Chronicles (Summary and reflection on readings)
Assessment criteria	Chronicles (Summary and reflection on readings) 15%

Percentage of final qualification: 15% following path A





Academic year	2013-14
Subject	10604 - Tourism development and social and cultural impacts
Group	Group 1, 1S
Teaching guide	B
Language	English

Group assignment

Modality	Group self-study
Technique	Oral tests (Non-retrievable)
Description	Discussion of issues related with the Social and Cultural impacts of tourist development.
Assessment criteria	Group assignment 15%

Percentage of final qualification: 15% following path A

Study and writing

Modality	Group or individual self-study
Technique	Student internship dissertation (Retrievable)
Description	The student must work and write his reflections on the subject.
Assessment criteria	Essay (4000 words) 30%

Percentage of final qualification: 30% following path A

Resources, bibliography and additional documentation

*Readings for the 'Residents and hosting' and 'Tourisiers and Hospitality' units
#Readings for the 'Tourists and Touristhood' unit

Basic bibliography

- *Andrews, H. (2005) 'Feeling at Home: Embodying Britishness in a Spanish Charter Tourist Resort' *Tourist Studies* 5:247-266.
- *Bramwell, B. (2003) 'Maltese Responses to Tourism'. *Annals of Tourism Research* 30:581-605.
- #Foster, G. (1988) 'South Seas Cruise: A Case Study of a Short-Lived Society'. *Annals of Tourism Research* 13:215-238.
- #Gottlieb, A. (1982) 'Americans' Vacations'. *Annals of Tourism Research* 9:165-187.
- #Jafari, J. (1987) 'Tourism Models: The Sociocultural Aspects'. *Tourism Management* 8:151-159.
- * and # Jafari, J., ed. (2000) *Encyclopedia of Tourism*. London: Routledge. (A selection of entries)
- *Kayat, K. (2002) 'Power, social exchange and tourism in Langkawi'. *International Journal of Tourism Research* 4:171-191.
- #Lett, J. (1983) 'Ludic and Liminoid Aspects of Charter Yacht Tourism in The Caribbean'. *Annals of Tourism Research* 10:35-58.
- *Reed, M.G. 'Power relations and community-based tourism planning'. *Annals of Tourism Research*, 24 (3):566-591.
- #Smith, V., and M. Brent (2002) *Hosts and Guests Revisited: Tourism Issues of the 21st Century*. New York: Cognizant. (A selection of articles)
- #Wickens, E. (2002) 'The Sacred and the Profane: A Tourist Typology'. *Annals of Tourism Research* 29:834-851.

Complementary bibliography

- MacCannell, D. (1999) *The tourist: A new theory of the leisure class*. Berkeley, University of California.
- MacCannell, D. (2003) *El turista: Una nueva teoría de la clase ociosa*. Barcelona, Editorial Melusina.
- Mazón, T. (2000) *Sociología del Turismo*. Madrid, Ramón Areces.
- Rubio Gil, Á. (2003) *Sociología del turismo*. Barcelona, Ariel Turismo.
- Sharpley, R. (2003). *Tourism, Tourists and Society*. Huntingdon, ELM Publications.





Academic year	2013-14
Subject	10604 - Tourism development and social and cultural impacts
Group	Group 1, 1S
Teaching guide	B
Language	English

Urry, J. (2002) *The Tourist Gaze. Leisure and Travel in Contemporary Societies*. London, Sage.
Wall, G. and Mathieson, A. (2006). *Tourism. Change, impacts and opportunities*. Harlow, Prentice books.
Wang, N. (2000) *Tourism and Modernity. A Sociological Analysis*. Oxford, Pergamon.

Other resources

