



Academic year	2015-16
Subject	11508 - Master's Thesis
Group	Group 1, 2S
Teaching guide	A
Language	English

Subject identification

Subject	11508 - Master's Thesis
Credits	0.4 de presencials (10 hours) 8.6 de no presencials (215 hours) 9 de totals (225 hours).
Group	Group 1, 2S (Campus Extens)
Teaching period	Second semester
Teaching language	English

Professors

Lecturers	Horari d'atenció als alumnes					
	Starting time	Finishing time	Day	Start date	Finish date	Office
Eugenio Aguiló Pérez eugeniaguilo@uib.es						You need to book a date with the professor in order to attend a tutorial.
Ángel Bujosa Bestard angel.bujosa@uib.es	11:00	12:00	Thursday	14/09/2015	30/09/2016	DB256 (demandar cita prèvia per e-mail)
José María Carretero Gómez josem.carretero@uib.es	15:00	16:30	Tuesday	01/09/2015	29/07/2016	DB001 Edif Jovellanos / Cita previa por email



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Lecturers	Horari d'atenció als alumnes					
	Starting time	Finishing time	Day	Start date	Finish date	Office
	09:30	11:00	Tuesday	01/09/2015	29/07/2016	DB001 Edif Jovellanos / Cita previa por email
Magdalena Concepción Cladera Munar mcladera@uib.es	11:00	12:00	Thursday	14/09/2015	15/01/2016	DB247
Helena Isabel Ferreira Marques helena.ferreira-marques@uib.es	11:30	12:30	Monday	14/09/2015	23/03/2016	DB255 (demandar cita prèvia per e-mail)
Elena Gervilla Garcia elena.gervilla@uib.es	09:30	10:30	Wednesday	15/02/2016	30/06/2016	A-212 (Guillem Cifre)
Marta Jacob Escauriaza marta.jacob@uib.es	10:00	11:00	Tuesday	14/09/2015	31/07/2016	DB243 Cita previa por mail
Catalina Natividad Juaneda Sampol nati.juaneda@uib.es	11:00	12:00	Wednesday	14/09/2015	07/02/2016	DB229
Carlos Pablo Manera Erbina carles.manera@uib.es	You need to book a date with the professor in order to attend a tutorial.					
Lucia Mangiacacchi - lucia.mangiacacchi@uib.es	11:00	12:00	Thursday	14/09/2015	30/05/2016	DB220
Antònia Morey Tous antonia.morey@uib.es	12:00	13:30	Tuesday	14/09/2015	02/02/2016	DB-233
Ivan Murray Mas ivan.murray@uib.cat	10:00	12:00	Thursday	01/09/2015	30/06/2016	45. Edifici Beatriu Pinós
Francisco Jorge Oliver Rullán xisco.oliver@uib.es	12:00	13:00	Wednesday	14/09/2015	31/07/2016	DB245 (cita previa por e-mail)
Natalia Ortiz Martinez de Mandojana natalia.ortiz@uib.es	11:00	12:00	Tuesday	14/09/2015	31/07/2016	DB_125 Jovellanos. Cita previa por email
Luca Piccoli - luca.piccoli@uib.es	12:00	13:00	Monday	14/09/2015	30/05/2016	DB220
Miguel Quetglas Oliver miquel.quetglas@uib.es	17:00	18:00	Monday	01/10/2015	08/02/2016	DB-214 (Cita prèvia per e-mail)
	17:00	18:00	Thursday	08/02/2016	31/07/2016	DB-214 (Cita prèvia per e-mail)
Vicente Ramos Mir vicente.ramos@uib.es	12:00	13:30	Tuesday	15/09/2015	07/02/2016	DB246 Jovellanos

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Lecturers	Horari d'atenció als alumnes					
	Starting time	Finishing time	Day	Start date	Finish date	Office
	18:00	19:30	Tuesday	08/02/2016	29/07/2016	Despacho de Tutorías Ed Arxiduc. Solicitar por e-mail
Javier Rey-Maqueira Palmer javier.rey@uib.es	13:30	14:30	Wednesday	14/09/2015	29/07/2016	DB238 edificio Jovellanos. Cita previa por el email
Antoni Riera Font antoni.riera@uib.es	10:00	11:00	Wednesday	14/09/2015	31/07/2016	DB_231
Jaume Rosselló Nadal jrossello@uib.es	10:00	13:00	Monday	01/09/2015	31/01/2016	DB242 (avisar a jrossello@uib.es)
	13:00	17:00	Monday	01/02/2016	31/05/2016	DB242 (avisar a jrossello@uib.es)
Antoni Rubí Barceló antoni.rubi@uib.eu	15:00	16:00	Thursday	14/09/2015	15/01/2016	DB216
	15:00	16:00	Wednesday	01/02/2016	03/06/2016	DB216
Francisco Sastre Albertí fsastre@uib.es	11:00	12:00	Thursday	01/09/2015	31/07/2016	DB215
	12:00	13:00	Wednesday	01/09/2015	07/02/2016	Tutories electròniques
Catalina Maria Torres Figuerola cati.torres@uib.es	12:00	13:00	Wednesday	08/02/2016	29/07/2016	DB-256 (cita previa per email)
	16:30	17:30	Tuesday	14/09/2015	31/07/2016	DB237
Maria Tugores Ques mtugores@uib.es	16:30	17:30	Tuesday	14/09/2015	22/07/2016	DB237
	11:00	12:00	Wednesday	01/09/2015	31/07/2016	DB258
Elisabeth Valle Valle elisabeth.valle@uib.es						

Contextualisation

The Final Master's Project is a subject of 9 ECTS carried out at the end of the formative period (second semester). The student is required to write and publicly defend in front of an examination board a research paper on one topic studied in the master programme. The Final Master's Project will be supervised by one of the professors teaching the Master's courses. In this subject the students will learn basic skills on research methods and will be provided with some practical tools to help them write the Final Master's Project.

Requirements

Teaching guide

Essential requirements

Students are required to pass 51 ECTS before submitting and defending their Final Master's Project.

Skills

Specific

- * CE4 – To be able to contribute to the planning, monitoring and evaluation of policies, programmes and projects oriented towards the improvement of the competitiveness and sustainability of a tourism company, destination or region..
- * CE9 – To know the essential parts of a research process, to be able to undertake basic research activities and to present their results in a scientific format..
- * CE12 – To acquire the abilities and skills required to develop a PhD leading to a research career in the framework of applied economics or tourism economics..

Generic

- * CG2 – To develop an innovative capacity by applying the acquired knowledge to the resolution of problems in new environments related to the tourism sector..
- * CG3 – To be able to formulate judgements that incorporate reflexions about the social and ethic responsibilities linked to the application of the acquired knowledge regarding the tourism system and its economic analysis..
- * CG4 – To be able to interpret and evaluate critically the results obtained regarding the sustainability and competitiveness of the tourism system..
- * CG5 – To acquire skills to communicate conclusions, and the knowledge and arguments that support them, in a clear and unambiguous way to the specialized and non-specialized stakeholders of the tourism system..
- * CG6 – To understand the importance of working with rigor and a vision of future to improve the wellbeing of society achieving a sustainable tourism development..
- * CG7 – To acquire specialized knowledge about the tourism system to make it possible to face challenges and provide solutions..
- * CG8 – To know how to apply information and communications technology (ICT) in the context of tourism projects..

Basic

- * You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: http://estudis.uib.cat/master/comp_basiques/

Content

The Final Master's Project course consists of three different modules:

1. Research foundations seminars
2. Elaboration of the research proposal
3. Elaboration and defense of the Final Master's Project

Teaching guide

Students will receive detailed information about all these modules as well as all the necessary steps to complete and submit their Final Master's Project in a special meeting that will take place at the beginning of the second semester.

Theme content

Module 1. Research foundations seminars

Knowledge on how to produce a research paper is necessary in order to deliver the Final Master's Project. For this reason, students will be required to attend different seminars as well as to go through some online materials, in order to learn basic research skills. The aim of this module is to teach students how to formulate research questions and understand necessary criteria to produce a research paper. The module contents are:

1. How to write a research paper.
2. Research questions, methodology and research methods.
3. Bibliography and information search processes

Module 2. Elaboration of the research proposal

In this module the student is required to choose the topic of his/her Final Master's Project as well as the academic supervisor. The supervisor has to be communicated to the coordinators of the Final Master's Project (Angel Bujosa and Helena Ferreira) handing in the form 'Supervisor acceptance'.

After revising and working with the material on research foundations, the student has to design and write a research proposal on one of the Master's topics. The research proposal will be evaluated by professor Antoni Rubí, but won't be given a mark. Nonetheless, a positive assessment of this proposal is a necessary condition to be able to submit and defend the Final Master's Project.

Module 3. Elaboration and defense of the Final Master's Project

Once the student has obtained a positive evaluation of his/her research proposal, he/she will be required to work on the Final Master's Project following the planning included in the proposal and the instructions of his/her supervisor. The written project has to follow the regulations regarding the number of pages and other formalities established for this course.

The Final Master's Project will be publicly defended in front of an examination board who will grade it in one of the two official periods (July or September). Approximately 15 days before the public defence the student is required to submit to the Centre for Postgraduate Studies the form "Master's Thesis assessment request" (detailed information concerning all deadlines will be provided at the beginning of the second semester in campus extens). At this moment it will be decided the date of the public defence and the composition of the examination board.

Teaching methodology

In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Guidelines for academic research	Large group (G)	The main purpose of the seminars is to show students how to do research, writing it up and making use of it. The seminars aim to teach the skills of research in the context of the practical	4

Teaching guide

Modality	Name	Typ. Grp.	Description	Hours
			problems that new researchers face. To this end seminars combine case studies of relevant research, summaries of key skills and exercises.	
ECTS tutorials	Work with the supervisor	Small group (P)	Students must work with the supervisor to whom they should show their work periodically. Following this, the supervisor can guide students in their research.	4
Assessment	Defence of the Final Master's Project	Small group (P)	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of an evaluation board.	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Elaboration of the Final Master's Project	The project must be an academic research paper on one topic studied at the master and supervised by one professor. This work must follow the guidelines explained in the seminars.	175
Individual self-study	Writing the research proposal	Writing the research proposal allows students to apply the basic principles learnt at the seminars. Furthermore, this proposal is intended to constitute the first stage of the project.	40

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

Defence of the Final Master's Project

Modality	Assessment
Technique	Other methods (non-retrievable)
Description	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of an evaluation board.
Assessment criteria	The Final Master's Project must be publicly defended in English in front of an examination board with the authorization of the supervisor. The public defence will be held in one of the two official periods (July or September).

Teaching guide

The examination board will take into consideration different criteria including the scientific quality of the work presented, clarity and presentation structure, originality of the work, theory adaptation and research methods, topic relevance, language skills and the appropriate use of scientific vocabulary.

The evaluation of the oral presentation will be based on guidelines to be provided during the course.

Final grade percentage: 100%

Writing the research proposal

Modality	Individual self-study
Technique	Papers and projects (retrievable)
Description	Writing the research proposal allows students to apply the basic principles learnt at the seminars. Furthermore, this proposal is intended to constitute the first stage of the project.
Assessment criteria	<p>Students must hand in a research proposal containing the title, suggested supervisor, and work outline to be undertaken in accordance to the criteria and conditions learnt during the workshops. Detailed information concerning the deadline to submit the research proposal will be provided at the beginning of the second semester.</p> <p>After submitting their proposals, students will receive a feedback and one of three different grades: Pass, Revise and Resubmit or Fail. In case of receiving a Revise and Resubmit, the student will have 15 additional days to accommodate the suggestions of the professor. Getting a Pass is a necessary condition to present the Final Master's Project.</p> <p>In case the student does not present the Final Master's Project within the same academic year, the research proposal will have a validity of 1 year if the supervisor and the topic does not change.</p>

Final grade percentage: 0%

Resources, bibliography and additional documentation

Basic bibliography

- * Rubí-Barceló, A. (2009). Research Foundations. On-line manual, UIB.
- * Silverman, David (2005). Doing qualitative research. SAGE Publications.
- * Library of the UIB: <http://biblioteca.uib.cat/>

Complementary bibliography

- * Wayne C. Booth; Gregory G. Colomb; Joseph M. Williams (2008). The craft of research. Chicago: University of Chicago.