

Academic year	2017-18
Subject	11483 - Master's Thesis
Group	Group 1, 2S
Syllabus	A
Language	English

## Subject

<b>Name</b>	11483 - Master's Thesis
<b>Credits</b>	0.28 in-class (7 hours) 5.72 distance (143 hours) 6 total (150 hours).
<b>Group</b>	Group 1, 2S (Campus Extens)
<b>Period</b>	Second semester
<b>Language</b>	English

## Lecturers

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office
Antonio Luis Alcover Casasnovas <a href="mailto:toni.alcover@uib.es">toni.alcover@uib.es</a>	12:00	14:00	Tuesday	11/09/2017	02/02/2018	DB 250 Edf Jovellanos
	10:00	12:00	Thursday	05/02/2018	12/07/2018	DB-250
	16:30	17:30	Monday	12/02/2018	31/07/2018	DB113
Francisco Julio Batle Lorente <a href="mailto:julio.batle@uib.es">julio.batle@uib.es</a>						Jovellanos. Es prega demanar cita prèvia per email
Macià Blázquez Salom <a href="mailto:mblazquez@uib.cat">mblazquez@uib.cat</a>	12:00	13:00	Tuesday	01/09/2017	31/07/2018	Despatx 47, edifici Beatriu de Pinós
Lluís Bru Martínez <a href="mailto:lluis.bru@uib.es">lluis.bru@uib.es</a>	17:00	18:00	Wednesday	11/09/2017	01/06/2018	Db108 (cita prèvia per email)

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	17:00	18:00	Monday	12/02/2018	31/05/2018	db108 (cita prèvia per email)
Aleix Calveras Maristany <a href="mailto:aleix.calveras@uib.es">aleix.calveras@uib.es</a>	11:30	12:30	Monday	11/09/2017	02/07/2018	DB106
Hugo Capellà Mitemique <a href="mailto:hugo.capella@uib.eu">hugo.capella@uib.eu</a>	13:30	15:30	Thursday	12/02/2018	20/07/2018	44-C (G. Colom)
	13:30	15:30	Tuesday	12/02/2018	20/07/2018	44-C (G. Colom)
José María Carretero Gómez <a href="mailto:josem.carretero@uib.es">josem.carretero@uib.es</a>	10:00	11:00	Tuesday	11/09/2017	11/07/2018	DB001, Edifici G.M. Jovellanos - Cita prèvia per e-mail.
Magdalena Concepción Cladera Munar <a href="mailto:mcladera@uib.es">mcladera@uib.es</a>	11:00	12:00	Tuesday	11/09/2017	28/02/2018	DB247
Rafel Crespi Cladera <a href="mailto:rafel.crespi@uib.es">rafel.crespi@uib.es</a>	12:00	13:00	Monday	11/09/2017	30/06/2018	DB_105 . Cita prèvia per email Aula Digital
María Vanessa Díaz Moriana <a href="mailto:vanessa.diaz@uib.es">vanessa.diaz@uib.es</a>	15:00	16:00	Tuesday	11/09/2017	27/02/2018	DB125- Cita previa per e-mail
	12:00	13:00	Tuesday	12/09/2017	24/07/2018	Despatx 49 Edifici Beatriu de Pinós
Joan Josep Estrany Bertos <a href="mailto:joan.estrany@uib.cat">joan.estrany@uib.cat</a>	12:00	13:00	Thursday	14/09/2017	26/07/2018	Despatx 49 Edifici Beatriu de Pinós
Elena Gervilla Garcia <a href="mailto:elena.gervilla@uib.es">elena.gervilla@uib.es</a>	12:30	13:30	Thursday	04/09/2017	29/06/2018	A-212
	13:00	14:00	Tuesday	11/09/2017	11/02/2018	Subdirecció-Arxiduc Lluís Salvador. Turisme
Patricia Horrach Rosselló <a href="mailto:patricia.horrach@uib.es">patricia.horrach@uib.es</a>	12:00	13:00	Wednesday	11/09/2017	11/02/2018	DB008 Jovellanos
	13:00	14:00	Monday	12/02/2018	09/09/2018	DB008 Jovellanos
Marta Jacob Escauriaza <a href="mailto:marta.jacob@uib.es">marta.jacob@uib.es</a>	10:30	11:30	Monday	11/09/2017	31/07/2018	DB243-Cita previa por mail
	12:00	13:00	Wednesday	18/09/2017	31/05/2018	Departament d'Informàtica - Arxiduc Lluís Salvador
Jaime Jaume Mayol <a href="mailto:jaume.jaume@uib.es">jaume.jaume@uib.es</a>						

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	12:00	13:00	Monday	18/09/2017	31/05/2018	Departament d'Informàtica - Arxiduc Lluís Salvador
	11:00	12:00	Wednesday	13/09/2017	09/02/2018	DB229 Edifici G.M. Jovellanos (cita prèvia per e-mail)
Catalina Natividad Juaneda Sampol <a href="mailto:nati.juaneda@uib.es">nati.juaneda@uib.es</a>	11:00	12:00	Tuesday	12/02/2018	31/05/2018	DB229 Edifici G.M. Jovellanos (cita prèvia per e-mail)
Jose Andres Lopez Tarazon <a href="mailto:ja.lopez@uib.cat">ja.lopez@uib.cat</a>	You need to book a date with the professor in order to attend a tutorial.					
Gonzalo Lozano Armica <a href="mailto:gonzalo.lozano@uib.es">gonzalo.lozano@uib.es</a>	12:00	13:00	Monday	04/09/2017	12/02/2018	DB101
Abel Ernesto Lucena Pimentel <a href="mailto:abel.lucena@uib.eu">abel.lucena@uib.eu</a>	17:00	18:00	Wednesday	11/09/2017	30/07/2018	DB012
	16:00	17:00	Thursday	11/09/2017	30/07/2018	DB012
Lucia Mangiavacchi - <a href="mailto:lucia.mangiavacchi@uib.es">lucia.mangiavacchi@uib.es</a>	12:00	13:00	Wednesday	04/09/2017	01/06/2018	DB220
Alfredo Martín Oliver <a href="mailto:alfredo.martin@uib.es">alfredo.martin@uib.es</a>	10:00	11:00	Wednesday	20/07/2017	19/07/2018	DB116
Matilde Morales Raya <a href="mailto:matilde.morales@uib.es">matilde.morales@uib.es</a>	15:00	16:00	Wednesday	11/09/2017	28/02/2018	DB125 - Jovellanos. Cita prèvia por email

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	Starting time	Finishing time	Day	Start date	End date	Office
	10:00	11:00	Wednesday	02/03/2018	18/07/2018	DB125 - Jovellanos. Cita previa por email
Marc Andreu Morell Tipper <a href="mailto:marc.morell@uib.cat">marc.morell@uib.cat</a>	10:00	12:00	Wednesday	01/09/2017	31/07/2018	Despatx 60 (edifici Guillem Colom)
Ivan Murray Mas <a href="mailto:ivan.murray@uib.cat">ivan.murray@uib.cat</a>	16:30	18:00	Tuesday	13/02/2018	29/05/2018	45 Beatriu de Pinós
Francisco Rejon Guardia <a href="mailto:f.rejon@uib.eu">f.rejon@uib.eu</a>	08:00	10:00	Monday	01/09/2017	01/10/2018	Edifici Gaspar Melchor de Jovellanos - Db 0004 - cita prèvia per e-mail
Rosa Júlia Roman Quetglas <a href="mailto:julia.roman@uib.es">julia.roman@uib.es</a>	18:00	19:00	Tuesday	05/02/2018	06/07/2018	AB11
Maria Sard Bauzá <a href="mailto:maria.sard@uib.es">maria.sard@uib.es</a>	14:30	15:30	Monday	01/09/2017	31/07/2018	DB248 Edificio Jovellanos
Francisco Sastre Albertí <a href="mailto:fsastre@uib.es">fsastre@uib.es</a>	12:00	13:00	Tuesday	11/09/2017	31/07/2018	DB205
Maria Tugores Ques <a href="mailto:mtugores@uib.es">mtugores@uib.es</a>	16:30	17:30	Tuesday	11/09/2017	23/07/2018	DB237
Elisabeth Valle Valle <a href="mailto:elisabeth.valle@uib.es">elisabeth.valle@uib.es</a>	11:00	12:00	Thursday	01/09/2017	31/07/2018	DB258

## Context

The Final Master's Project is a subject of 6 ECTS carried out in the second semester at the end of the formative period. The students will write and publicly defend in front of a Commission a research paper on one of the topics studied during the Master. The Master's Project will be supervised by a tutor chosen by the students from the Master's professors. During this course students will receive a basic knowledge on research methods and are provided with some practical tools to help them write the Final Master's Project. Students will receive detailed information about this course as well as all the necessary steps to complete and submit their Final Master's Project in a special meeting that will take place at the beginning of the second semester. In Campus Extens there will be all the necessary information related to the course (material, steps to present, deadlines,...).

## Requirements

## Syllabus

### Essential requirements

Students must have passed 48 ECTS before submitting and defending their Final Master's Project.

### Skills

#### Specific

- \* CE1- Learn how to deal with techniques of data collection and analysis and their application in the tourism sector..
- \* CE7- Learn methods and techniques for formulation, realization, presentation and defense of an academic work in the field of tourism management and planning..

#### Generic

- \* CG1-Know how to find, process and analyze information concerning the tourism sector from different sources..
- \* CG2- Know how to work in a team and deal with problematic situations in a collaborative way..

#### Transversal

- \* CT1- Capacity for analysis and synthesis..
- \* CT2- Ability to organize and plan..
- \* CT3- Oral and written communication in English..
- \* CT4- Information management skills..
- \* CT5- Ability to define priorities in the achievement of objectives..
- \* CT6- Being able to take decisions and solve problems..

#### Basic

- \* You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: [http://estudis.uib.cat/master/comp\\_basiques/](http://estudis.uib.cat/master/comp_basiques/)

### Content

Elaboration of the Final Master's Project comprises two work modules:

Module 1. Fundamentals of Research

Module 2. Elaboration and Defence of the Final Master's Project

#### Theme content

##### Module 1. Research Foundations

Knowledge on how to produce a research paper is necessary in order to submit the Final Master's Project. For this reason, students will be required to go through some online materials, in order to learn basic research skills. The aim of this module is that students learn how to formulate research questions and understand necessary criteria to produce a research paper. The module contents are:

1. How to write a research paper.
2. Research questions, methodology and research methods.

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### 3. Bibliography and information search processes

#### Module 2. Elaboration and Defence of the Final Master's Project

The student will be required to work on the Final Master's Project following the knowledge learned in the Module 1 and the instructions of his/her supervisor. The written project has to follow the regulations regarding the number of pages and other formalities established for this course.

The Final Master's Project will be publicly defended in front of a Commission who will grade it in one of the two official periods (July or September). There is the possibility to defend the Master's project by videoconference, subject to some requirements that must be satisfied.

Students must notify the TFM coordinators about which of the two periods (July or September) they wish to present and defend their work. Approximately 15 days before the public defence the students shall hand in a preliminary version of their project in .pdf format over the TFM delivery to coordinators on UIBdigital (Final Project subject).

Once the TFM coordinators have validated the project with an anti-plagiarism tool, students will receive authorisation to hand in their project for the requested period. After receiving this approval, students may still make minor changes to their project until final delivery.

Handing in the TFM must be done before the public defence through Online delivery to CEP on UIBdigital (Final Project subject) within the deadline set by the TFM coordinators (detailed information concerning all deadlines will be provided in campus extens). At this moment it will be decided the date of the public defence and the composition of the Commission.

## Teaching methodology

### In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Seminars and workshops	Guidelines for academic research	Medium group (M)	The main purpose of the seminars is to show students how to do research, writing it up and making use of it. The seminars aim to teach the skills of research in the context of the practical problems that new researchers face.	2
ECTS tutorials	Work with the supervisor	Small group (P)	Students must work with the supervisor and show him/her periodically the work done. Following this, the tutor can guide students during their research investigation.	4
Assessment	Defence of the Final Master's Project	Small group (P)	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of a Commission.	1

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.



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### Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Elaboration of the Final Master's Project	The project must be an academic research paper on one topic studied at the master and supervised by one Master's professor. This work must follow the guidelines explained in the seminars.	143

### Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

### Student learning assessment

#### Defence of the Final Master's Project

Modality	Assessment
Technique	Papers and projects ( <b>non-retrievable</b> )
Description	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of a Comission.
Assessment criteria	The Final Master's Project written in English must be presented to be publicly defended in front of a Comission after the tutor's approval. The comission will evaluate different criteria including scientific quality of the work presented, clarity and presentation structure, originality of the work, theory adaptation and research methods, topic relevance, language skills and the appropriate use of scientific vocabulary. The evaluation of the oral presentation will be base on a rubric given on the course.

Final grade percentage: 100%

### Resources, bibliography and additional documentation

#### Basic bibliography

Rubí-Barceló, A. , Research Foundations. Manual on-line, UIB, 2009.  
Silverman, David, Doing qualitative research, SAGE Publications, 2005.  
Pàgina web de la UIB: <http://www.uib.es/servei/biblioteca/>

