

Syllabus

Subject

Subject / Group	21100 - Geography of Tourism / 11
Degree	Double Degree in Economics and Tourism (2015) - First year Degree in Geography - First year Double Degree in Business Administration and Tourism - First year Degree in Tourism - First year Degree in Geography (2009 syllabus) - First year Degree in History of Art (2014 syllabus) - Third year
Credits	6
Period	1st semester
Language of instruction	English

Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Hugo Capellá Miternique hugo.capella@uib.eu	13:00	15:30	Monday	09/09/2019	14/07/2020	44-c, Edifici Guillem Colom
	13:00	15:30	Thursday	09/09/2019	24/02/2020	44-c, Edifici Guillem Colom
	13:00	15:30	Wednesday	17/02/2020	14/07/2020	44-c, Edifici Guillem Colom

Context

Knowing and understanding the spatial and temporal dimension of tourism will be the main aim of this subject. Its contents will deal with: theories, models and concepts of the Geography of tourism, going through its most important research methods and finally, analysing the patterns of spatial distribution of tourism offer and demand.

Requirements

Knowing and understanding the spatial and temporal dimension of Tourism will be the main aim of this subject. Its contents will deal with on the one hand theories, models and concepts of Geography of Tourism, going through its most important research methods, and on the other hand, based on analysing the patterns of spatial distribution of tourism offer and demand, at regional and worldwide scale.

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Essential

The classes will be conducted in English and **Spanish**. Students should have a good command of both languages in order to understand the course content. Furthermore they will need to participate in the class discussions, expressing their own ideas, through written essays.

Skills

Specific

- * CE2. Building up a global vision of tourism and understanding the links between the different subsystems and disciplines that it comprises.
- * CE-3. Recognizing the ways in which societies' social and spatial systems of organization influence types of tourism, the development of tourist seasons, and tourism impacts on the natural and human environments where tourism occurs.
- * CE-5. Demonstrating an overall awareness of the different forms that tourist destinations can take internationally and being able to analyse the different factors involved in their make-up.

Generic

- * CG2. Knowing how to apply technical and methodological knowledge to his/her work and doing so in a professional manner, integrating the different tourism-related subject areas that he/she has studied. Possessing the necessary skills and demonstrating them by putting forward and defending arguments and solving problems in relevant subject areas.
- * CG11. Having the capacity to gather and interpret relevant quantitative, qualitative and spatial data, so as to make judgements that entail critical reflection on relevant tourism-related subjects of a spatial, social, economic, legal, scientific and ethical nature.

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

The aim of this subject is analysing several aspects of the Geography of Tourism: definitions and the processes of social production of tourist spaces.

Range of topics

Introduction. Geography and tourism

Block 1. Tourism in Europe

Theme 1. Mediterranean Europe

Theme 2. Atlantic, Nordic, Central and Oriental Europe

Block 2. Tourism in America and Antarctica

Theme 3. North America

Theme 4. Central America and Caribbean

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Theme 5. South America and Antarctica

Block 3. Tourism in Asia and Oceania

Theme 6. Asia

Theme 7. Oceania

Block 4. Tourism in Africa and Middle East

Theme 8. Africa

Theme 9. Middle East

Teaching methodology

Theoretical and practical work. The latter will be developed through practical work in the classroom and on the field.

In-class work activities (2.4 credits, 60 hours)

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Lessons	Large group (G)	Contents explanation.	40
Practical classes	Individual work	Large group (G)	The student individually should be analyse a Mallorca tourist area. Student may submit a report.	5
Practical classes	Group work	Large group (G)	The students in group should be analyse an international destination. Every group may submit a document and also the students have to report their output using the audio-visual equipment to the rest of the class.	15

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

Distance education tasks (3.6 credits, 90 hours)

Modality	Name	Description	Hours
Individual self-study	Essays	Essays preparation and work field.	60
Group self-study	Essays	Essays preparation.	30

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Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

This subject will be evaluated through:

- Two test exams.
- Practical activities (individual and group work)

Frau en elements d'avaluació

In accordance with article 33 of Regulation of academic studies, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

Lessons

Modality	Theory classes
Technique	Objective tests (retrievable)
Description	Contents explanation.
Assessment criteria	The theoretical content will be evaluated through two test exams of (25%).

Final grade percentage: 50%

Individual work

Modality	Practical classes
Technique	Student internship dissertation (non-retrievable)
Description	The student individually should be analyse a Mallorca tourist area. Student may submit a report.
Assessment criteria	Mallorca tourist area should be analyzed by the student individually and presented as a written essay.

Final grade percentage: 20%

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Group work

Modality	Practical classes
Technique	Papers and projects (non-retrievable)
Description	The students in group should be analyse an international destination. Every group may submit a document and also the students have to report their output using the audio-visual equipment to the rest of the class.
Assessment criteria	International tourist destination should be analyzed by students in groups. in a written text (15%) and an oral presentation (15%).

Final grade percentage: 30%

Essays

Modality	Individual self-study
Technique	Student internship dissertation (non-retrievable)
Description	Essays preparation and work field.
Assessment criteria	International tourist destination should be analyzed by students in groups. in a written text (15%) and an oral presentation (15%).

Final grade percentage: 0%

Essays

Modality	Group self-study
Technique	Papers and projects (non-retrievable)
Description	Essays preparation.
Assessment criteria	Mallorca tourist area should be analyzed by the student individually and presented as a written essay (20%)

Final grade percentage: 0%

Resources, bibliography and additional documentation

The teacher will provide the work material to the students in class sessions, theoretical and practical, and through Aula digital.

Basic bibliography

Alonso, J. & Pardo, C.J. (2009) Geografía turística mundial. Editorial Universitaria Ramón Areces, Madrid.
Diego A. Barrado & Jordi Calabuig (eds) (2001) Geografía mundial del turismo. Síntesis, Madrid.
C. Michael Hall & Stephen J. Page. (2005) The geography of tourism and recreation :environment, place, and space. Routledge, Abingdon, Oxon ; New York.
Alain Mesplier & Pierre Bloc-Duraffour (2000) Geografía del turismo en el mundo. Síntesis, Madrid.
Atlas de Geografía Universal. Ed. VOX. 2008

Complementary bibliography

Alonso, J. (2004). Geografía de los recursos y actividades turística. Editorial Universitaria Ramón Areces, Madrid.
Alonso, J. (2004). Geografía turística: general y de España. Editorial Universitaria Ramón Areces, Madrid.
Alonso, J. (2004). Geografía turística: Europa y del resto del mundo. Editorial Universitaria Ramón



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Areces, Madrid.

Antón Clavé, S. & González Reverté, F. (coord) (2007). A propósito del turismo. La construcción social del espacio turístico. Editorial UOC, Barcelona.

Bigné, J.E. i López Castellón, D. (dirs.) (1999). Planificación territorial y comercialización turística. Universitat Jaume I, Castelló.

Boniface, B. i Cooper, C. (2009) Worldwide destinations. Casebook. Routledge, Londres.

Boniface, B. & Cooper, C. (2012) (6th edition). Worldwide destinations. The geography of travel and tourism. Routledge, Londres.

Casari, M. i Pedrini, L. (1996). Geografía del turismo. Ulrico Hoepli, Milano, 2a ed.

Crouch, D. (ed) (1999). Leisure/tourism geographies: practices and geographical knowledge. Routledge, Londres.

Davidson, R. (2001). Viajes y turismo en Europa. Síntesis, Madrid.

Fernández Fuster, L. (1991). Geografía general del turismo de masas. Alianza Editorial, Madrid.

Hall, C.M. i Page, S.J. (2005). The geography of tourism and recreation: environment, place, and space. Routledge, Abingdon, Oxon, New York.

Harrison, D. (2001), Tourism and the less developed world: issues and case studies. CABI Pub, New York.

Ioannides, D. i Debbage, K. (ed) (1998). The economic geography of the tourist industry: a supply side analysis. Routledge, London.

Ioannides, D.; Apostolopoulos, Y.; i Sonmez, S. (eds) (2001). Mediterranean Islands and sustainable development. Practices, management and policies. Continuum, London.

Jurdao, F. (ed) (1992). Los mitos del turismo. Endymion, Madrid.

Lew, A., Hall, C.M., Williams, A.M. (eds) (2004). A companion to tourism. Blackwell, Oxford.

Lew, A.; Hall, C.M. i Timothy, D. (2008). World Geography of travel and tourism. Butterworth-Heinemann, Amsterdam, Londres.

Lozato-Giotart, J.P. (1990). Geografía del turismo: del espacio contemplado al espacio consumido. Masson, Barcelona.

Lozato-Giotart, J.P. (1990). Mediterráneo y turismo. Masson, Barcelona.

Mowforth, M. i Munt, I. (2009) (3^a ed) Tourism and sustainability: new tourism in the Third World. Routledge, Londres.

Sharpley, R. i Telfer, D.J. (ed) (2002). Tourism and development. Concepts and issues. Channel View Publications, Clevedon.

Shaw, G. i Williams, A.M. (1994). Critical issues in tourism. A geographical perspective. Blackwell, Oxford.

Shaw, G. i Williams, A.M. (2004). Tourism and tourism spaces. SAGE, London.

Turner, L. i Ash, J. (1991). La horda dorada. El turismo internacional y la periferia del placer. Endymion, Madrid.

Urry, J. (1990). The tourist gaze. Sage, London.

Vera, F. (coord) (2011). Análisis territorial del turismo y planificación de destinos turísticos. Tirant lo Blanch, Valencia.

Wahab, S. i Cooper, C. (ed) (2001). Tourism in the age of globalisation. Routledge, London, New York.

Williams, S. (1998). Tourism Geography. Routledge, London.

Other resources

1. DICTIONNARIES

Alcaraz Varó, E. (2006) Diccionario de términos de turismo y de ocio: inglés-español; spanish-english. Ariel, Barcelona.

Jafari, J. (ed) (2000) Encyclopedia of tourism. Routledge, London.

Montaner Montejano, J.; Antich Corgos, J. i Arcarons Simón, R. (1998) Diccionario de turismo. Síntesis, Madrid.

2. JOURNALS

ANNALS OF TOURISM RESEARCH



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CUADERNOS DE TURISMO.
ESTUDIOS Y PERSPECTIVAS EN TURISMO
ESTUDIOS TURÍSTICOS
HOSPITALITY MANAGEMENT
INTERNATIONAL JOURNAL&TOURISM RESEARCH
JOURNAL OF HOSPITALITY & TOURISM RESEARCH
JOURNAL OF SUSTANAIBLE TOURISM
JOURNAL OF TOURISM STUDIES
LEISURE STUDIES. THE JOURNAL OF THE LEISURE STUDIES ASSOCIATION
PAPERS DE TURISME
PASOS. REVISTA DE TURISMO Y PATRIMONIO
REVISTA DE ANÁLISIS TURÍSTICO
TOURISM GEOGRAPHIES
TOURISM MANAGEMENT
3. STATISTICS DATA
ORGANIZACIÓN MUNDIAL DEL TURISMO. OMT/WTO
<http://www.unwto.org>
WTTC (WORLD TRAVEL AND TOURISM COUNCIL)
<http://www.wttc.org>
EUROSTAT
http://ec.europa.eu/eurostat/statistics-explained/index.php?title=Tourism_statistics/es
INSTITUTO NACIONAL DE ESTADÍSTICA. INE
<http://www.ine.es/>
INSTITUTO DE ESTUDIOS TURÍSTICOS. MINISTERIO DE ECONOMÍA Y HACIENDA
<http://www.iet.tourspain.es>
INSTITUT D'ESTADÍSTICA DE LES ILLES BALEARS. IBESTAT.
<https://ibestat.caib.es/ibestat/inici>

