



Masters in Cultural Heritage: Research and Management

SUBJECT DESCRIPTION

Details

Subject

Name of subject: **Seminars on Heritage**

Type: Obligatory

Level: Postgraduate

Semester 1

Year 1

Timetable: pending confirmation. January and February 2010

Location:

- Conferences: SA NOSTRA Centre for Culture

- Tutorials: R. Lull Building and SA NOSTRA Centre for Culture

Language: Spanish and Catalan

Experimental Subject on Campus Extens: Yes

Teaching staff

Subject leader:

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Pre-requisites:

Number of ECTS credits: **5**
Contact hours: 31
Independent study hours: 94

IMPORTANT:

The subject takes places in the SA NOSTRA Centre for Culture, with lectures from specialists in the management of heritage.

Dr Lladó i Mulet will supervise, assess and follow the progress of students registered on the course.

Subject skills and objectives

Specific:

- E1. Specialist knowledge in the management of heritage
- E2. Basic knowledge in legislation in the field of heritage
- E3. Specialist knowledge to work in field
- E4. Knowledge of methods, techniques and instruments for the study and research of heritage
- E5. Ability to organise proposals linking the conservation of heritage with sustainable tourism
- E6. Commitment to care for and respect culture and its material and non-material manifestations

- E7. Ability to interrelate cultural heritage and local socioeconomic and cultural development
- E8. Ability to communicate the cultural and socioeconomic importance of heritage
- E9. Ability to design projects and proposals in the field of heritage
- E10. Ability to communicate knowledge about heritage
- E11. Ability to design technical databases and entries to catalogue, systematise and publicise heritage
- E12. Ability to research and communicate sources of information and documentation

General:

- G1. Ability to analyse, relate, interpret and synthesise information
- G2. Ability to transmit knowledge acquired
- G3. Ability to apply theoretical concepts to practice
- G4. Ability to acquire new knowledge, use initiative and discover new ideas and solutions
- G5. Ability to use knowledge to evaluate critically
- G6. Ability to learn and solve problems individually
- G7. Ability to carry out projects and activities
- G8. Ability to use tools and technologies

Content

The subject comprises a series of lectures given by specialists in the field of the management of heritage.

Preferred areas are:

1. Heritage and legislation
2. Heritage and applied technology
3. European policy on heritage
4. Experiences of management and circulation of heritage

At the same time, Dr Lladó Pol will organise work sessions, tutorials and progression checks with students in the areas covered in lectures.

Link to the programme given at the Sa Nostra Centre for Culture: [CREAR ENLLAÇ](#)

Methodology

No. of skill	Group size	Learning method	Activities	No. sessions	Contact hours	Independent study hours	Total hours
E1,E2,E3, E4,G1,G5	Large	Classes SA NOSTRA Centre for Culture: (c/Concepció, Palma)	Presentation of specialist subjects and experiences of the management and communication of heritage by the lecturers	9	24	10	34
E6,E7,E8, E9,G4	Large	Tutorial	Presentation of development of subject	1	1	0	1

			(UIB) (Subject leader)				
E5,E11,G8	Large	Practicals and seminars at the UIB and Sa Nostra	Case studies with the Subject leader	1	1	20	21
E1,E8,E12	Small	Tutorial	Assessment project report or practical project (Subject leader)	1	1	20	21
E1,E8,E12	Large	Tutorial (Sa Nostra) (Subject leader)	Assessment: report or practical project	1	1	10	11
G2,G3,G6 G7,G8	Large / Small	Assessment activity (UIB) (Subject leader)	Submission, defence of report or project	2	3	4	8
E10,E12, G1,G3,G4	Large	Theory and preparation of report/project	Studying subject matter, preparation of projects and assessment activities	0	0	30	30
				15	31	94	125

Learning agreement and assessment criteria and instruments

Assessment criteria:

- Specialist knowledge in the management of heritage
- Ability to analyse, interpret and communicate knowledge
- Ability to produce a report on lectures or a written or oral piece on a subject covered in the lectures

Assessment instruments:

- Attendance at lectures (attendees will have to sign)
- Attendance and active participation in the practical sessions and tutorials (large and small groups)
- Written critical report and/or written or oral project on a subject covered in the lectures.

Marking criteria:

- Attendance at 80% of the lectures (attendees will have to sign): 60%
- Attendance and active participation in the practical sessions and tutorials (large and small groups): 20%
- Written critical report and/or written or oral project on a subject covered in the lectures: 20%

Is assessment organised by means of a learning agreement?

Yes

(For students who, with just cause, are unable attend class regularly. They must contact the tutor beforehand.)

Learning material for independent study and recommended reading

Basic bibliography:

ÁLVAREZ ÁLVAREZ, J. L. *Estudios jurídicos sobre el patrimonio cultural de España*. Marcial Pons, Madrid, 2004

BALLART HERNANDEZ, Josep; JUAN i TRESSERRAS, Jordi, *Gestión del patrimonio cultural*, Barcelona, Ariel, 2001

CAMPILLO GARRIGÓS, Rosa, *La gestión y el gestor del patrimonio cultural*, Madrid, editorial KR, 1998

CARRETERO PÉREZ, Andrés et al., *Normalización documental de museos. Elementos para una aplicación informática de gestión museográfica*, Madrid, Ministerio de Educación y Cultura, 1996

CASTRO MORALES, Federico; BELLIDO GANT, María Luisa (ed.), *Patrimonio, museos y turismo cultural. Claves para la gestión de un nuevo concepto de ocio*, Córdoba, Servicio de Publicaciones de la Universidad de Córdoba, 1998

CEBRIÁN ABELLÁN, Aurelio (ed.), *Turismo cultural y desarrollo sostenible: análisis de áreas patrimoniales*, Murcia, Universidad de Murcia, 2001

Comentaris a la Llei de Patrimoni Històric de les Illes Balears, Palma, Govern Balear, 2003

ESTEPA GIMÉNEZ, Jesús; DOMÍNGUEZ DOMÍNGUES, Consuelo; CUENCA LÓPEZ, José M. (ed.), *Museo y patrimonio en la didáctica de las ciencias sociales*, Huelva, Universidad, 2001

FONTAL MERILLAS, Olaia, *La educación patrimonial: textos y prácticas para el aula, el museo e Internet*, Gijón, Trea, 2003

GARCÍA MARCHANTE, Joaquín; POYATO HOLGADO, María del Carmen, *La función social del patrimonio histórico. El turismo cultural*, Cuenca, Universidad de Castilla-La Mancha, 2002

HERNÁNDEZ NUÑEZ, Juan Carlos, *Los instrumentos de tutela del patrimonio histórico español. Sociedad y bienes culturales*, Sevilla, Grupo Publicaciones del Sur S.A., 1998

Llei del Patrimoni Històric de les Illes Balears. Govern Balear, Conselleria d'Educació, Cultura i Esports, Palma, 1999

MORALES, Alfredo J., *Patrimonio histórico-artístico*, Madrid, Historia 16, 1996

MORALES MIRANDA; Jorge, *Guía práctica para la interpretación del patrimonio. El arte de acercar el legado natural y cultural al público visitante*, Sevilla, Junta de Andalucía, 1998

Normativa sobre el patrimonio histórico cultural: colección de Análisis y Documentos, 2 vols., Madrid, Ministerio de Cultura, 2002

El patrimonio cultural en el Consejo de Europa: textos, conceptos y concordancias, Madrid, Hispania Nostra, 1995

Patrimonio cultural y tecnologías de la información y de la comunicación: a la búsqueda de nuevas fronteras, Cartagena, Ayuntamiento, 2005.

Patrimonio histórico español. Textos íntegros, Madrid, Civitas, 1994

QUEROL, María Ángeles; MARTÍNEZ DÍAZ, Belén, *La gestión del patrimonio arqueológico en España*, Madrid, Alianza, 1996

Repertorio de textos internacionales del patrimonio cultural, Sevilla, Instituto Andaluz del Patrimonio Histórico, 2004.

TUGORES, Francesca; PLANAS, Rosa, *Introducción al patrimonio cultural*, Gijón, Trea, 2006

Turismo cultural: el patrimonio histórico como fuente de riqueza, Valladolid, Fundación del Patrimonio Histórico de Castilla y León, 2000

Further reading, resources and appendices

-Further reading: To be provided throughout, following the subjects of each lecture

-Resources: It is expected for material covered in the lectures to be available on Campus Extens.